Anna Gwóźdź

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"If you can design one thing, you can design everything" - Massimo Vignelli

About

I'm a product designer and Webflow developer. I have several years of experience working as an architect. I believe that the acquired skills and knowledge will be useful in my further design work in other areas.

In my opinion design encompasses various fields, but they all come down to designing experiences. It is a process that consists of understanding the problem, working with users, collecting ideas and implementing them. In this way, we follow the path from concept to finished product, with the goal of creating a design that provides the best user experience.

Skills

Interaction

User research
Sketching
Wireframing
Prototyping
User testing

Visual

Product Design
Interaction Design
Illustration
3D modelling
User testing

Software Code

Figma Webflow
Adobe Suite HTML/CSS
iWork / MS Office

Languages

English Polish C1 native





Courses / Education

Google UX Design Professional Certificate

lssued July 2023 (for maiden name Anna Reklińska)

Coursera

Digital Designer

Issued January 2023 (for maiden name Anna Reklińska)

Design Practice

Silesian University of Technology

2012 - 2019

Master of Architecture Bachelor of Architecture

Experience

Freelancer Designer

2012 - now

Designing visual identification, websites and DTP.

FORMA Architect

March 2020 - December 2022

Work on conceptual, construction and executive designs of multi-family and single-family residential buildings and collective housing. Cooperation with investors and designers from other industries. Reconciliation of documentation with offices.

DreamWorlds Architectural assistant

January 2020 - March 2020

Work on conceptual, construction and executive designs of public utility facilities.

MAAD Intern / Architectural assistant

August 2015 - October 2019

Work on conceptual, construction and executive designs of office and industrial buildings as well as multi-family and single-family residential buildings.

Cooperation with investors and designers from other industries.

Reconciliation of documentation with offices.